



MADHYA PRADESH & THAILAND

Fostering Economic Partnership



M.P. Trade and
Investment Facilitation
Corporation Limited



Thailand and MP - Similar size & demographics

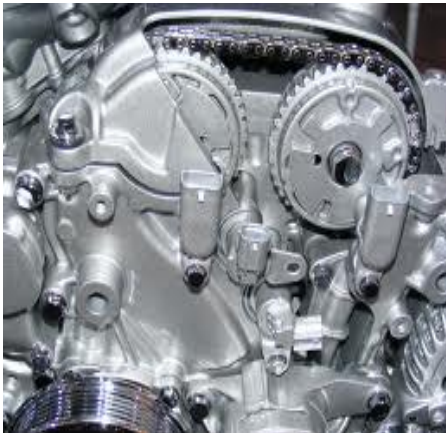
Particulars	Thailand	MP
Area	513,120 sq km	308,252 sq km
Population	66.7 mn	72.6 mn
Urban Population	34%	28%
Rural Population	66%	72%

Common Focus Sectors



I. Agriculture & Food Processing

- Both MP & Thailand are traditionally agrarian economies, transitioning rapidly towards industrialization
- 49% of Thailand's labour force and 59% of MP's labour force is engaged in Agriculture
- 39% of Thailand's total area and 48% of MP's total area is under cultivation



II. Automobiles & Automotive Parts

- Both MP & Thailand have a well-established Automobile Industry

Common Focus Sectors



III. Textiles

- Both MP & Thailand have a strong textile industry with export focus
- Weaving, printing and dyeing of fabrics have an age-old tradition in MP
- Garments form an important component of Thailand's export basket

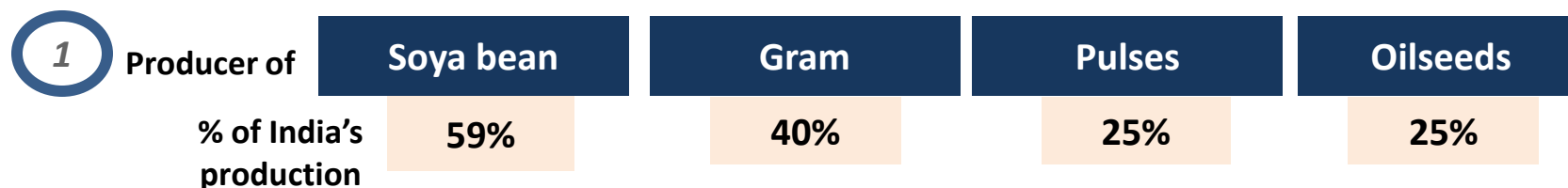


IV. Tourism

- Both MP & Thailand have a rich natural and cultural heritage, making them an ideal tourist destination
- Bangkok identified as the most visited city in the world by the 2013 Global Destination Cities Index
- MP is emerging as a major tourist hub for Indian tourists and is slowly finding its way on the world map (Footfall of 44mn domestic and 0.3mn foreign tourists in 2011)

Common Focus Sectors

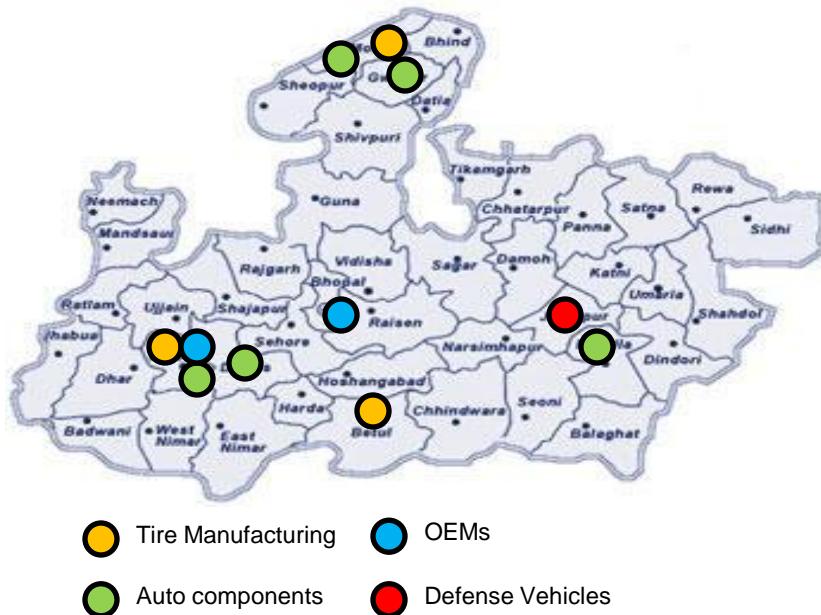
Agriculture & Food Processing sector in MP



- ▶ Notable growth of 18.9% in 2011-12, with over 23 million hectares as cropped area
- ▶ 6 food parks, 185 industrial areas, 4 food-focused industrial clusters & 5 agri export zones
- ▶ Most agriculturally diverse state – 11 Agro-climatic zones, 5 crop zones & 4 soil types
- ▶ 812 agro-based food processing companies engaging 18% of the state's industrial workforce

Common Focus Sectors

Automobile Industry in MP



- ▶ State has 5 OEMs and more than 100 auto component manufacturers.
- ▶ Auto cluster exists in Pithampur
- ▶ Several players such as Force Motors, TAFE, Eicher and John Deere have setup their manufacturing units

OEM: Original Equipment Manufacturer

- ▶ The state is a major producer of radial tyres in India, with a presence of major players such as JK Tyres and Bridgestone
- ▶ Bridgestone's plant at Pithampur produces more than 15,000 tyres per day
- ▶ JK Tyres produces radials for LCV, jeep and passenger cars and bias tyres for trucks and buses.

Textile Canvas of MP

- ❖ **Impressive exports** of around USD325 mn (in 2009-10)
- ❖ **Readymade garment industry cluster** at Indore, housing over 1,200 units with an Apparel designing center at Indore SEZ
- ❖ **Major players** – Vardhman Textiles, Pratibha Syntex, Abhishek Industries, Nahar Spinning Mills, SEL Manufacturing and Maral Overseas
- ❖ **Enabling infrastructure** – A Textile Park in Chhindwara and 2 Apparel Parks, one each at Indore and Jabalpur and a Readymade Garment Complex at Indore
- ❖ **Availability of low cost and skilled manpower** with rich tradition of knitting & weaving – Specialized institutes such as NIFT Bhopal and AEPC apparel training centers providing skilled manpower
- ❖ House of world renowned **Chanderi, Maheshwari and Bagh** handloom products

Common Focus Sectors

Tourism in MP



9 NATIONAL PARKS
28 SANCTUARIES

4 TIGER RESERVES



3 WORLD HERITAGE SITES
KHAJURAHO
SANCHI
BHIMBETKA

OTHERS

Ater Fort
Chhatris of Shivpuri
Jai Villas Palace
Rajgarh Palace



Ujjain
Omkareshwar
Maheshwar
Chitrakoot
Amarkantak

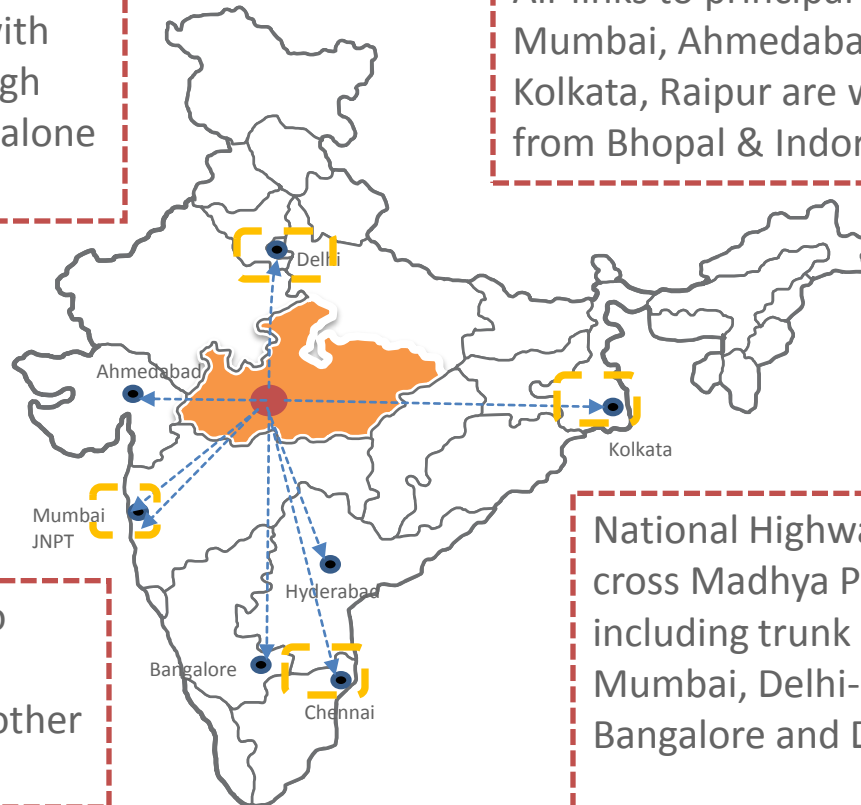
Ujjain is one of the **Seven Sacred Cities** of the Hindus, and also hosts the famous **Simhasth Mela**

Advantage MP

Strategic Location: Well connected to key cities & consumer markets

425 trains pass through Madhya Pradesh daily with 220 trains passing through the state capital Bhopal alone

Air links to principal cities like Delhi, Mumbai, Ahmedabad, Hyderabad, Kolkata, Raipur are well connected from Bhopal & Indore

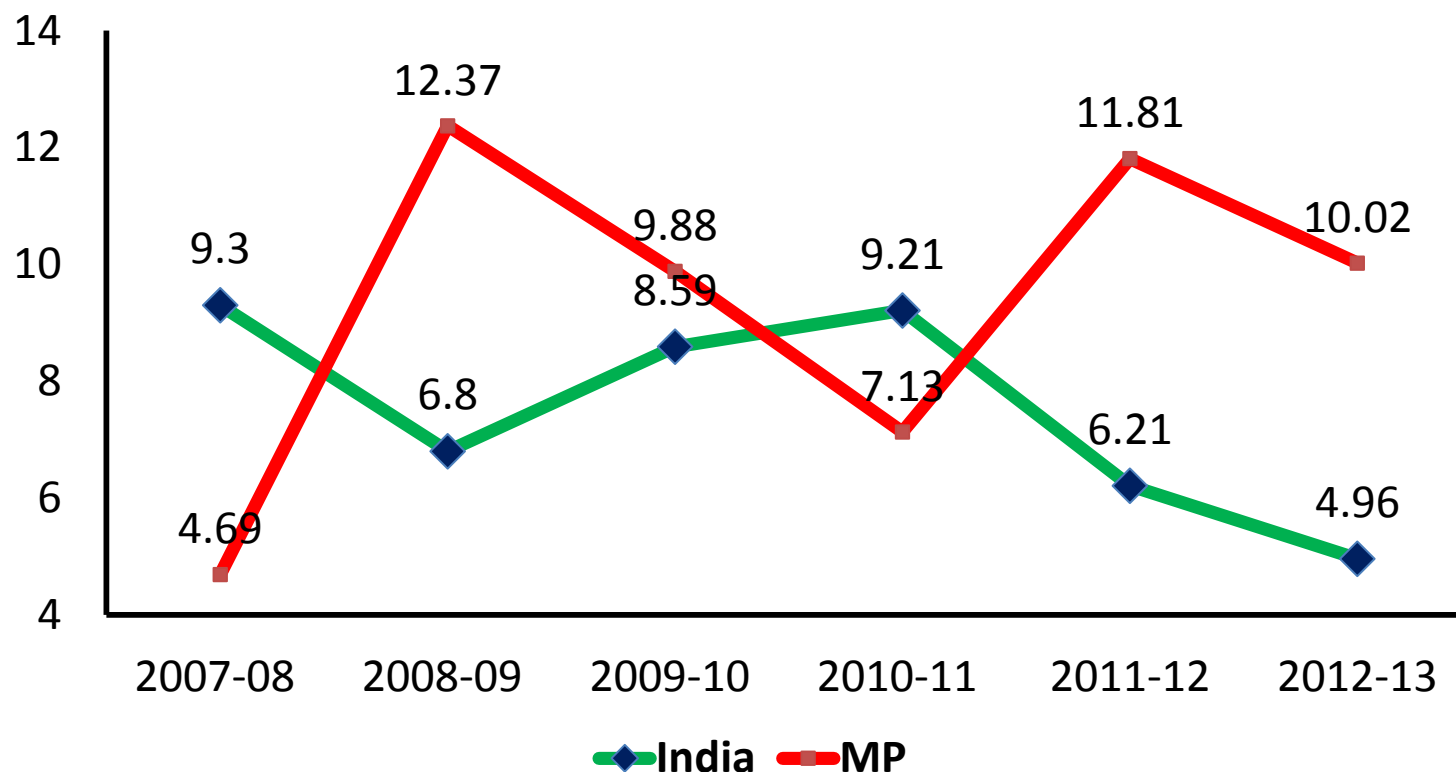


Convenient linkages to Kandla Port, Jawahar Nehru Port Trust and other ports

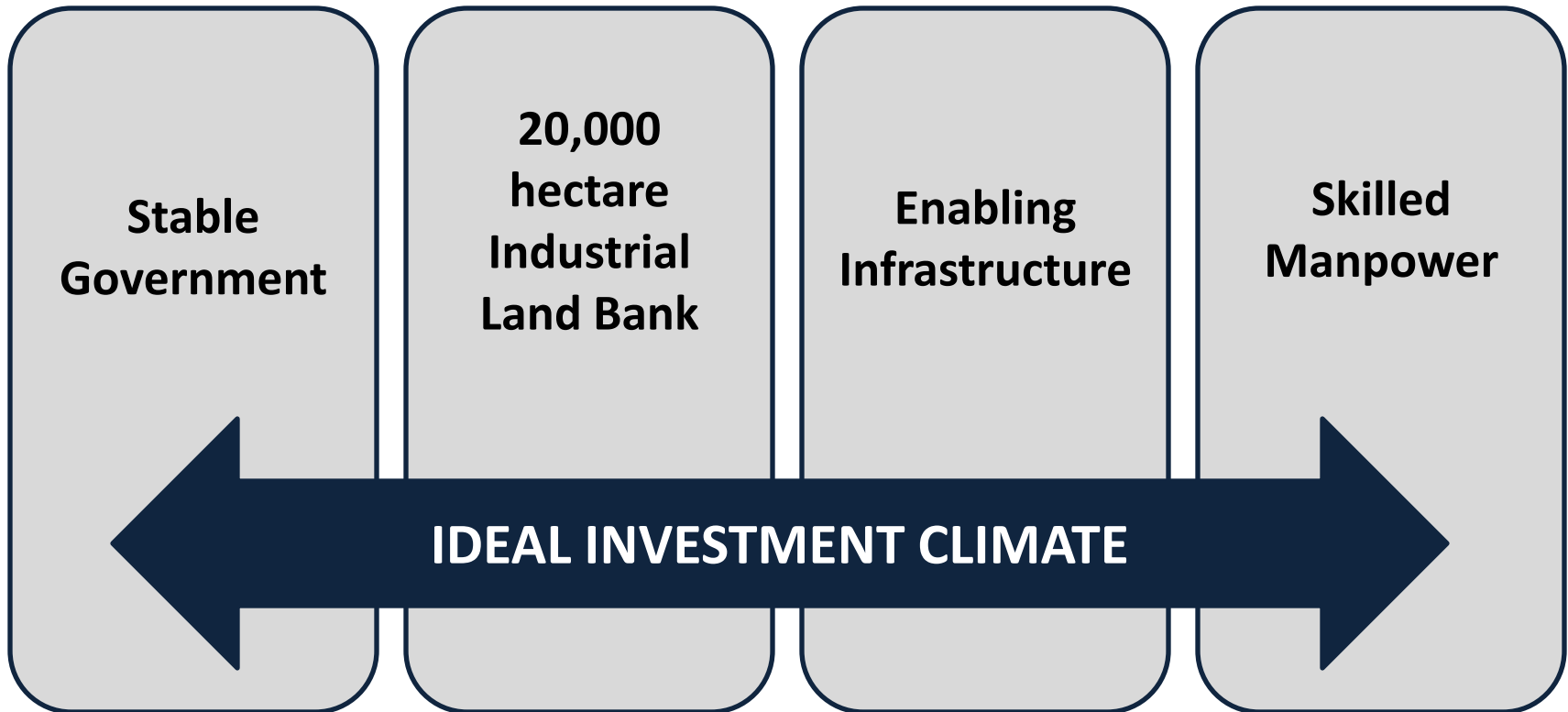
National Highways of 4,885 km cross Madhya Pradesh, including trunk routes of Delhi-Mumbai, Delhi-Chennai, Delhi-Bangalore and Delhi-Hyderabad

Consistent and Balanced Growth

Growth Profile: A comparison
(At Constant Prices of 2004-05)



Advantage MP



Consistent & Predictable Policy Environment

- **Investor Friendly Policies**
- **Single Facilitation Agency (TRIFAC)**
- **Single Point Clearance (Cabinet Committee on Investment Promotion chaired by Hon'ble Chief Minister)**

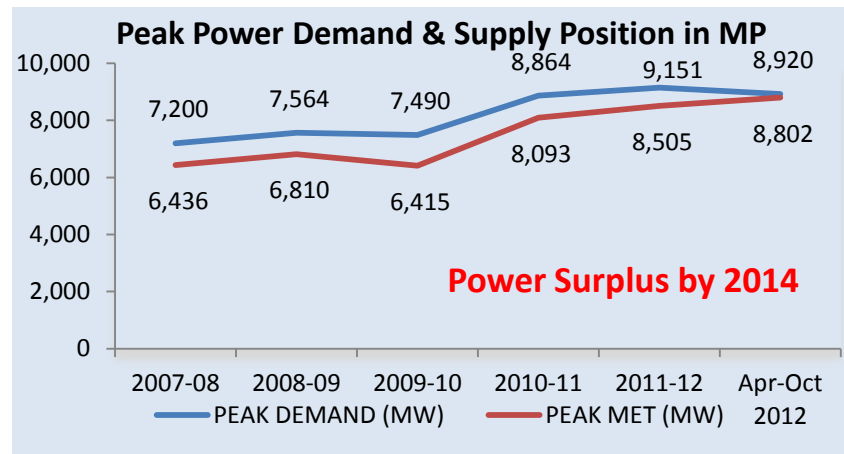
Enabling Infrastructure

Roads



- Excellent road network throughout the state with 18 National Highways (4,670 km) and State Highways (10,249 km)
- USD 47.28 bn worth roads being built through PPP mode

Power



Water



- Estimated annual runoff in the state river is 81,523 mcm
- Potential of 56, 857 mcm for irrigation purpose
- Narmada – Malwa Lift Irrigation and Drinking Water Project to irrigate 1.68 mn ha land

Gas



- Hazira-Bijaypur-Jagdishpur (HBJ) pipe-line
- Mallavaram-Bhopal-Bhilwara-Vijaypur pipeline network (proposed)
- Kakinada-Hyderabad-Uran-Ahmedabad natural gas pipeline, which passes through the state (proposed)

Skilled Manpower

Presence of several premier institutes

	Indian Institute of Management, Indore
	Indian Institute of Technology, Indore
	Indian Institute of Science Education and Research, Bhopal
	National Institute of Fashion Technology, Bhopal
	National Law Institute University, Bhopal
	National Institute of Design, Bhopal
	School of Planning & Architecture, Bhopal
	Indian Institute of Information Technology and Technology, Gwalior
	Indian Institute of Foreign Management, Bhopal

Particulars	Number	Intake Capacity
Engineering/ Architecture Colleges	225	88,890
MCA Colleges	84	5,650
MBA Colleges	213	18,570
B. Pharma/ D. Pharma Institutes	117	8,250
Polytechnic Institutes	69	16,501
Hotel Management & Catering (Diploma + Degree)	04	300
Industrial Training Institutes (ITIs)	274	27,602
Total	982	165,763

Incentives for investors

- Latest policies for Focus Sectors with best in class incentives
 - Engineering & Auto
 - Textiles & Apparel
 - Agri-business & Food Processing
 - Warehousing & Logistics
 - Urban Development, Industrial
 - Infrastructure & Roads
 - New & Renewable Energy
 - Skill Development
 - IT & ITes
 - Tourism
 - Healthcare & Pharma
- 8 new Policies issued in 2012
- Customized Packages for Mega Projects
- Proactive administration

Fostering Collaboration - Our proposals

I. MOU between BOI & MPTRIFAC



**M.P. Trade and
Investment Facilitation
Corporation Limited**

TRIFAC



I. MOU between BOI & MPTRIFAC (cont.)

- BOI & MPTRIFAC have a similar mandate – to serve as a single window system for investors
- Collaboration between the two bodies for exchange of information pertaining to investment and trade opportunities
- Exploring future possibilities together
 - Thailand becoming Country Partner in MP Global Investor Summit 2014
 - MP partnering in Bangkok Gems & Jewellery Fair and Bangkok International Gift Fair

Global Investor Summit 2012 Recap

15 FOREIGN COUNTRIES **750** COMPANIES **2200** DELEGATES

850 MSMEs **10** SECTOR SEMINARS **1300** MSME DELEGATES

KEY INTERNATIONAL PARTICIPATION



Fostering Collaboration - Our proposals

II. Tripartite MOU for the automotive industry



Pithampur Auto Cluster Ltd.



The Thai Automotive Industry Association



Thai Auto-Parts Manufacturers Association

II. Tripartite MOU for the automotive industry (cont.)

- Sharing of technical knowhow between members
- Identifying possibilities of technological collaboration
- Furthering investment opportunities for members in MP/Thailand
- Participation of MP in Thailand Auto-parts and Accessories Fair

Fostering Collaboration - Our proposals

III. MOU for the agricultural sector



**Department of
Agriculture,
Thailand**



**MP State Agro
Industries
Development
Corporation Ltd.**



III. MOU for the agricultural sector (cont.)

- Sharing of technical knowhow to improve:
 - ❑ Agricultural productivity
 - ❑ Infrastructural development (Cold storage, food parks, green houses,, irrigation projects)
- Identifying possibilities of technological collaboration in the food processing sector
- Direct sourcing of agricultural produce: For instance, MP being the largest producer of soyabean in India, can supply in bulk to food manufacturers in Thailand

IV. Collaboration for Infrastructure Development

- Thailand can partner with MP for large-scale urban infrastructural projects in the State, organized on PPP model
 - Airports & air cargo terminals
 - Industrial corridors
 - Power generation
 - Water supply
 - Industrial Parks

Plan of Action

A Delegation comprising key officials from the Department of Commerce, Industries & Employment, MP, will visit Thailand

A Task Force will be set-up to chalk out a detailed Action Plan for collaboration

Signing of MOUs between respective bodies/organizations in MP and Thailand

Identification of specific collaborative projects and detailed execution plans, as mutually agreed between MP & Thailand

Implementation of Projects

Thank you